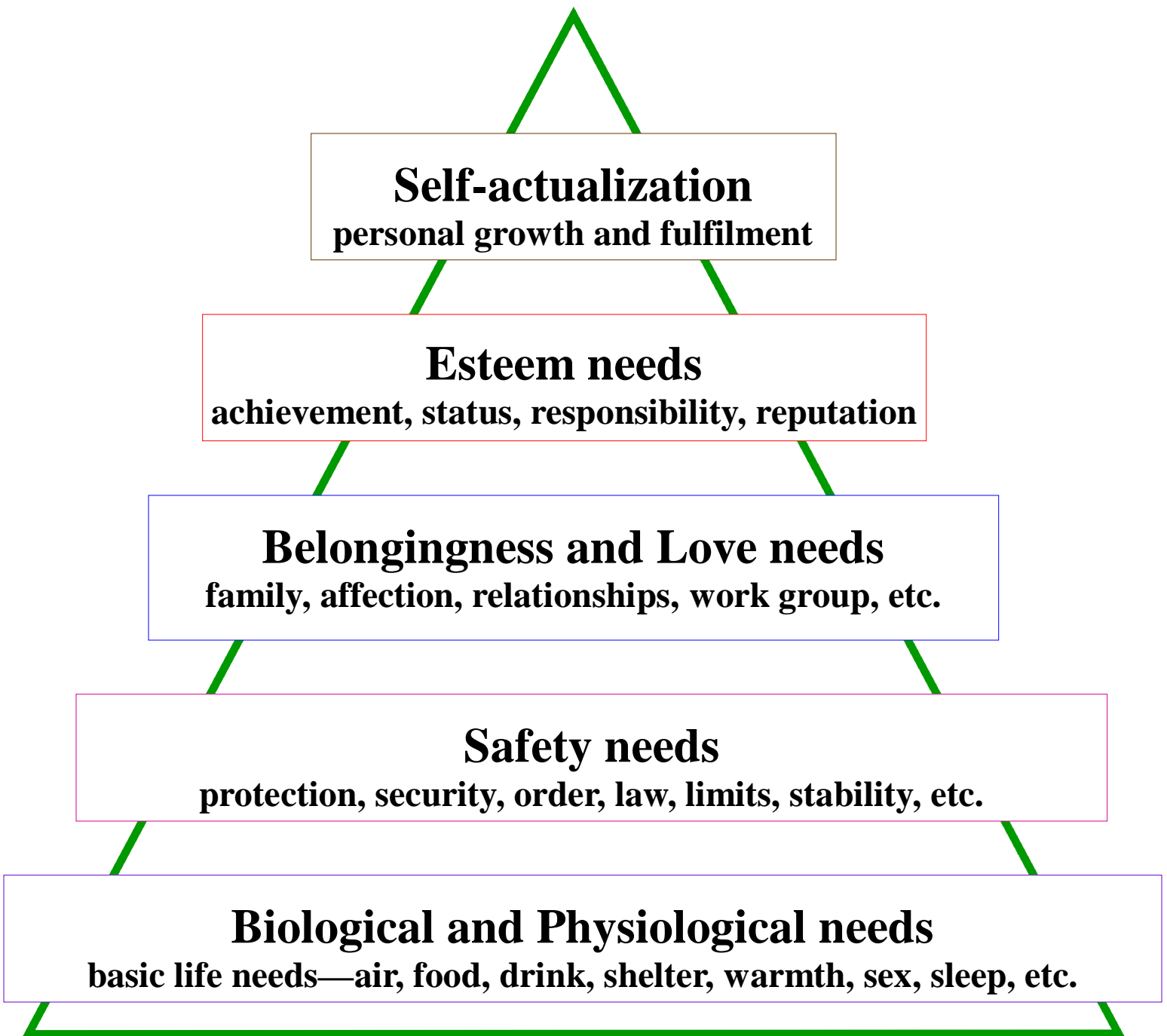


MOTIVATION



Maslow's Hierarchy of Needs